

MAY ALUMNAE SPOTLIGHT

Jamie Riley, *Zeta Upsilon*, California State Polytechnic University, Pomona, is the current vice president of membership for the Pasadena Alumnae Chapter as well as the ABC for the Theta Beta chapter, member of the West Orange County Alumnae Chapter and this month's featured Spotlight.



Occupation: Senior Project Manager

Education: Bachelor of Science in Business Administration

Professional/Civic Activities: Sponsor for a deployed soldier through Adopt-A-Platoon program

Family: Boyfriend, Anthony; Dad, Jim; Sister, Jennifer; Brother, Joseph;

and dog, Mandy

Favorite things to do when not doing Sigma Kappa work: Spending time with my family and friends, watching USC Trojan football, reading and shopping.

Sigma Kappa Volunteer Activities: Advisory board chairman for Theta Beta, University of LaVerne, financial advisor for *Zeta Upsilon*, California State Polytechnic University, Pomona, vice president of membership for the Pasadena Alumnae Chapter and Member of the West Orange County Alumnae Chapter

The best part of being involved in Sigma Kappa as an alumna: Watching a collegian grow into a confident well-rounded woman ready to take on the next stage in their lives as they graduate from college.

How Sigma Kappa has helped you in life: From a professional standpoint, Sigma Kappa continues to enhance my networking and conversation skills in business setting. Often times, I find myself resorting to the skills the collegiate chapter reviews during recruitment preparation when meeting someone for the first time, such as remembering someone's name, proper introductions and my favorite skill--transitioning others into the conversation.

SPOTLIGHT (CONT.)

Most memorable Sigma Kappa moment: Sigma Kappa truly provides me with lifelong friendships and a fantastic support system that has been there through the best and worst of times, laughter and tears, weddings, births and unfortunately, losses. It is the latter that is a memorable Sigma Kappa moment for me. I will never forget walking into the church for my mother's funeral and seeing several rows of Sigma Kappa sisters there to support Jen (my sister who is also a Sigma Kappa) and me during this very difficult time. It was then that I truly understood that the women I called my sisters were going to be there for a lifetime.

Words to live by: "Be true to yourself and let nothing hold you back. Compete to be the greatest you and that will always be enough." - Pete Carroll

FEATURES

WELCOME AND HAPPY MOTHER'S DAY

Mother's Day is just one of the occasions we celebrate in May. Throughout the month, we will be acknowledging graduates. Honor your high school graduates and support the Sigma Kappa before they get to college. For your favorite Sigma Kappa graduate, check out all the wonderful graduation gifts available at Shop Sigma Kappa.

To our newest subscribers, welcome! We hope you enjoy each monthly issue of Virtual Violet. We look forward to presenting Sigma Kappa and Panhellenic news, entertainment and updates to all member subscribers.

FEATURES

ENHANCED RECRUITMENT INTRODUCTION FORM (RIF)

An enhanced Recruitment Introduction Form (RIF) is now available! Based on feedback from the MS 2.0 pilot chapters, recruitment team and various volunteers, the RIF has been enhanced to provide more information about potential new members (PNMs). The enhanced RIF will now serve the purpose of its title which is to introduce young women to our collegiate chapters and help our chapters be more strategic in their approach to recruiting these women.

This form has been modified so **all members** in good standing may complete it. This means along with alumnae, collegians may also complete these forms for PNMs going through recruitment at their own campus or for another Sigma Kappa chapter. The document is now available in a Word fillable format so it can be completed and emailed directly to the collegiate chapter vice president of membership (VPM) of the chapter. The form is available on the national website at Discover>Forms and Policies>Recruitment Introduction Form.

Thank you for supporting our collegiate chapters by completing these forms prior to recruitment.

MEET THE 2010-2011 LEADERSHIP CONSULTANTS

National headquarters is proud to announce the following additions to national headquarters staff. During the upcoming year, these recent graduates will travel to collegiate chapters across the country on behalf of Sigma Kappa. Please join us in welcoming our leadership consultants for the 2010-2011 year!



Brooke Kennedy, *Theta*



Dana Hillyer,
Delta Upsilon



Sarah Neal, *Epsilon Chi*



Willa Dawson,
Delta Theta



Lauren Kelley,
Epsilon Epsilon



Meg Curran, *Phi*



Talah Foroutan,
Kappa Rho

HONOR YOUR MOTHER

Mother's Day is May 9th! You can recognize your Mom this Mother's Day with a Sigma Kappa mother's pin. The mother's pin is the Greek letters Sigma Kappa in a small hollow triangle enclosed in gold circle. To order a mother's pin for \$18.00 plus shipping, contact Pamela Levy, associate director of finance, at plevy@sigmakappa.org.

MAY ALUMNAE CHAPTER SPOTLIGHT

Chapter Name: Philadelphia Alumnae Chapter

Location: greater Philadelphia area, Philadelphia



Sister Collegiate Chapters: *Kappa Iota*, University of Pennsylvania
Theta Psi, Pennsylvania State University, *Epsilon Delta*, Susquehanna University

Membership:

Paid membership consists of a core of active members who live in the northern suburbs of Philadelphia, but we have several younger alumnae who participate in our activities from time to time. Many of our chapter members and other alumnae serve on sister collegiate chapter advisory and house corporation boards as well as several serving as national officers.

Philanthropic Service:

Our most successful philanthropic project is the holiday book wrapping at Borders Bookstore. Borders provides wrapping papers and space in two of

their stores and our alumnae provide ribbon, tags and the woman power to wrap books purchased there. There is no charge for the book wrapping, but we post signs making it clear that all donations will be contributed to Alzheimer's disease research.

To embrace the Sigma Kappa Foundation's new *Ultra-Violet* campaign, we initiated another fundraising activity that features the use of the *Ultra-Violet* grocery bags that were introduced at Collegiate Officer Training School (COTS) last summer. We sent letters to parents of Kappa Iota collegiate chapter members to sell them "Final Exam Goodie Bags" that would be created and delivered by the alumnae chapter. We encouraged parents to send a personal note to their daughter along with their order form and we added these to the *Ultra-Violet* goodie bags along with popcorn, corn chips, candies, granola bars, rice krispy treats, bottles of water, green tea and more. This was a highly successful program that described the Sigma Kappa Foundation to collegiate members' parents and raised money for the Foundation's unrestricted fund. We hope to be able to repeat this program yearly with Kappa Iota and with our other collegiate chapters.

Our local gerontology project is baking and packing cookies for a local town's Meals-on-Wheels. At our December meeting, each member brings three dozen cookies. We pack one of each kind into 24 packages to be delivered along with the Meals-on-Wheels lunch program. The remaining cookies are shared among ourselves so we each get a nice variety of cookies to take home.

Chapter Activities:

This year we tried several events in new locations around the greater Philadelphia area in an attempt to attract new members. Our most popular activities included Celebrating Founders' Day with the Lehigh Valley Alumnae Chapter at the home of one of our members and hosting a brunch for Kappa Iota's graduating seniors at the home of another alumnae member. This is a time where we can get acquainted with a smaller number of collegiate women, learn about their plans for after graduation and welcome them as alumnae with the reminder that their Sigma Kappa life does not end with graduation.

We had an annual Kentucky Derby party at the home of a member and raised funds by having a contest for who picks the winning horse. The money collected on the race is split 50/50 with half going to the attendee who chose the winning horse and half going towards our donation to the Maine Sea Coast Mission. Our alumnae chapter also enjoyed a getaway weekend at the Delaware beach home of a member for time at the beach, outlet shopping and having good food in addition to Sigma Kappa sisterhood. We also met the New Jersey Suburban Alumnae Chapter for a Sunday brunch down in Philadelphia.

MAY ALUMNAE CHAPTER SPOTLIGHT (CONT.)

Message from president about why alumnae chapter membership is valued:

I found a quote that I believe says it best: "More and more I realize that everybody regardless of age, needs to be comforted in a brotherly or sisterly way now and then. Preferably now." --Jane Howard

Alumnae Chapter Contact Information:

For more information about Philadelphia Alumnae Chapter membership, contact the president, Bobbi Wilson at bwilson0318@hotmail.com or by phone-home: 610-518-6642 or cell: 610-812-0223.